



ALBERT RIELE

SWISS WATCHES 1881





CHALLENGER



PREMIERE WMRT



PREMIERE



FAMILY 1881



CONCERTO



GALA

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SWISS MADE

Albert Riele represents a totally new standard. These watches occupy a strong position in their market segment, offering outstanding quality of components and finish.

Albert Riele's Swiss factories boast technologically advanced facilities, qualified staff and a high-performance work culture. The creation of an Albert Riele watch is a complex, systematic process, starting from the original concept to the precise assembly, completed with a rigorous quality control.





An underwater photograph with a deep blue background. Numerous bubbles of various sizes are rising from the bottom left towards the top right. In the upper right quadrant, a diver is visible, partially obscured by the bubbles and the blue tint of the water.

CHALLENGER

Water. A special element that sets free dreams and desires to be fulfilled.
It is also freedom and the need for achievement in each sphere of life.
And ultimately, a challenge – to the resilience of the mind and body.
Challenger – if you love water, this watch is just for you.
A superb watch for water-based activities, with optimised functions,
water-resistance up to 500 metres and flawless design.



A diver is seen from behind, swimming in deep blue water. The diver's light illuminates the surrounding water, creating a bright blue glow. The diver is positioned in the upper left quadrant of the frame. The water has a textured, slightly grainy appearance. The overall mood is serene and adventurous.

CHALLENGER GMT LIMITED EDITION

Challenger from Albert Riele is a collection that magically combines the highest ideals of sport and travel, expressed with a faultless elegance and a dynamic form. The flagship model of the collection is the limited edition of 500 pieces with functions, finish and caseback inscription dedicated to diving. It has a rotating bezel and GMT function, as well as being water resistant to 500 m. The noteworthy details are: the rotor adorned with „Côte de Genève” and the AR logo, as well as an engraving on the case showing the limited edition number.





Men's watch

ETA 2893-2
automatic movement
21 jewels
42-hour power reserve

Second hand, date, GMT

Case: 43 mm, stainless steel 316L
Screw-in crown
Hands and indices with
superluminescent inlay
Anti-reflective sapphire crystal

Rubber strap
Butterfly clasp

Water-resistant to 500 m

Additional steel bracelet included



343GA23-SS661-RT-K1

500-PIECE LIMITED EDITION



ADDITIONAL STEEL
BRACELET INCLUDED







ALBERT RIELE & INTERNATIONAL DIVING FEDERATION

Albert Riele has joined forces with the International Diving Federation. As part of their collaboration, the Albert Riele Diving Expedition has been devised. Aim: an underwater exploration of the coast of Thailand. The expedition has been documented with unique photographic and film material.

Men's watch

Sellita SW200
automatic movement
26 jewels
38-hour power reserve

Second hand, date

Case: 43 mm, stainless steel 316L
Screw-in crown
Hands and indices with
superluminescent inlay
Anti-reflective sapphire crystal

Steel bracelet
Butterfly clasp

Water-resistant to 300 m



232GA04-SS661-SS



Men's watch

Sellita SW200
automatic movement
26 jewels
38-hour power reserve

Second hand, date

Case: 43 mm, stainless steel 316L
Screw-in crown
Hands and indices with
superluminescent inlay
Anti-reflective sapphire crystal

Steel bracelet
Butterfly clasp

Water-resistant to 300 m

¹ Bicolour – steel and pink



232GA04-SM331-SM ¹



CHALLENGER



232GA04-SS111-SS



232GA04-SS88I-SS

Men's watch

Ronda 3540.D
quartz movement
5 jewels

Small seconds, date,
chronograph second counter,
chronograph minute counter,
chronograph hour counter
and 1/10 second counter,
tachymeter

Case: 44 mm, stainless steel 316L
Screw-in crown
Hands and indices with
superluminescent inlay
Anti-reflective sapphire crystal

Rubber strap
Butterfly clasp

Water-resistant to 300 m



533GQ21-SS10I-R0



533GQ21-SS1RI-RR



CHALLENGER



533GQ21-SS111-SS



533GQ21-SS161-RT

Men's watch

Ronda 5040.B
quartz movement
13 jewels

Small seconds, date,
chronograph second counter,
chronograph minute counter,
chronograph hour counter
and 1/10 second counter,
tachymeter

Case: 44 mm, stainless steel 316L
Screw-in crown
Hands and indices with
superluminescent inlay
Anti-reflective sapphire crystal

Rubber strap or steel bracelet
Butterfly clasp

Water-resistant to 300 m



5346Q22-SS611-RT



CHALLENGER



534GQ22-SS811-RN



534GQ22-SS431-SS



534GQ22-SS111-RB



PREMIERE WORLD MATCH RACING TOUR LIMITED EDITION

One of a kind, limited to 500 numbered pieces,
the Albert Riele World Match Racing Tour Limited Edition.

A beautiful, collector's timepiece, standing out
for its maritime references.

It evokes the best sailing traditions, so every second
reflects the excellence of this élite, aristocratic sport,
while honouring the World Match Racing Tour, as made
explicit in its name.



Men's watch

ISA SWISS 8270/2300
quartz movement
9 jewels

Small seconds, date,
countdown yacht timer
(from 1 to 10 min),
match race timing up to 96 h
EOL – battery end-of-life indicator

Case: 44 mm, stainless steel 316L
Screw-in crown
Hands and indices with
superluminescent inlay
Anti-reflective sapphire crystal

Steel bracelet
Butterfly clasp

Water-resistant to 200 m

Additional rubber strap included

431GQ20-SS161-SS-K1



500-PIECE LIMITED EDITION



ADDITIONAL RUBBER
STRAP AND LEATHER
TRAVEL CASE INCLUDED

PREMIERE WORLD MATCH RACING TOUR LIMITED EDITION



The first official watch in the history of the World Match Racing Tour and the second Albert Riele watch devoted to sailing. Distinctive and limited to 500 timepieces, the model honours this beautiful sports discipline, where the desire for freedom gives rise to noble rivalry. The watch draws the eye with its class and dynamic style. Equipped with dedicated functions: a countdown yacht timer and match race timer up to 96 hours.

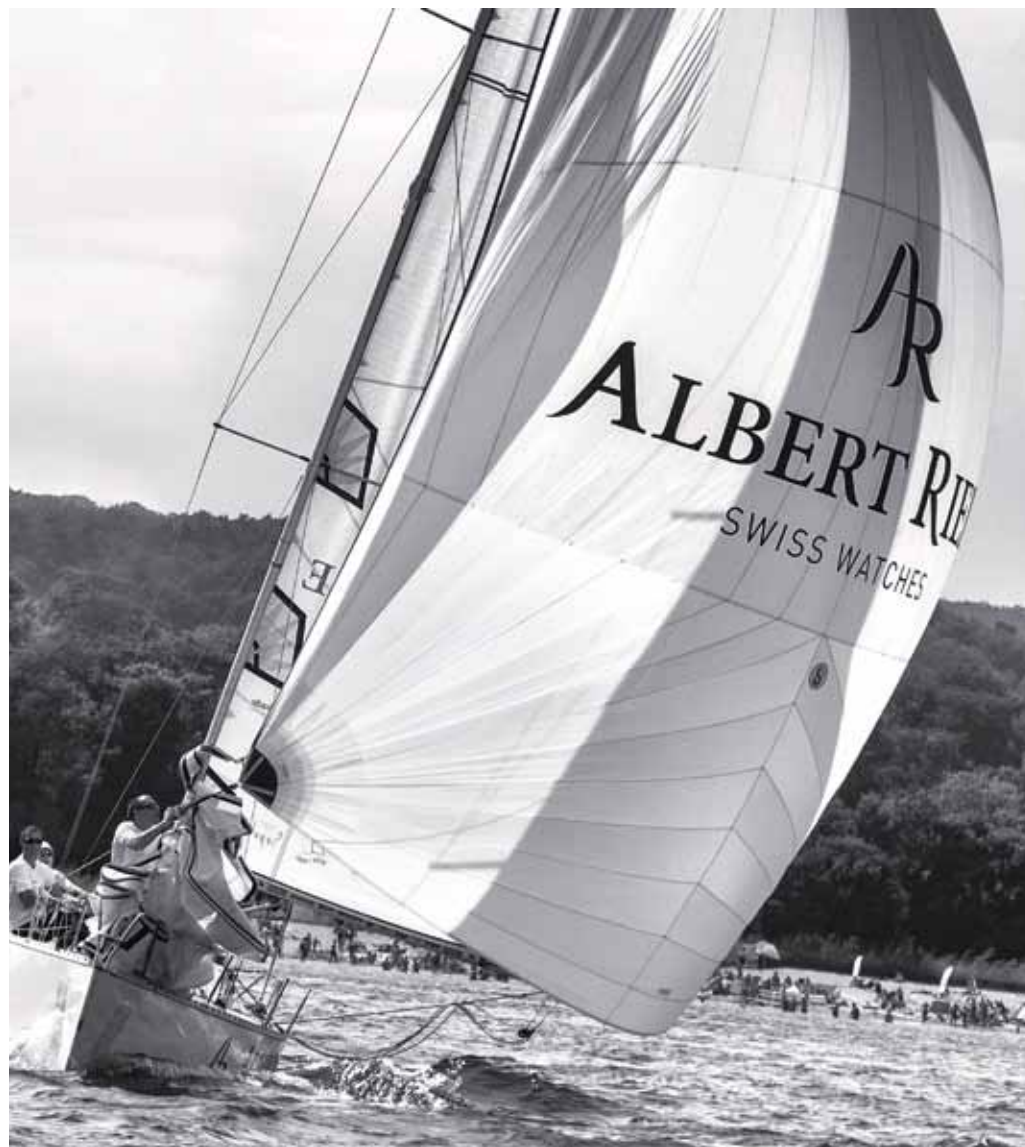






The sound of the sea, blue skies, the flutter of white sails, freedom, reaching for your dreams. Albert Riele's presence in sailing is the natural course of things – like the brand itself, it personifies elegance, providing a sense of freedom, allowing you to feel alive and savour every moment. In the spirit of this passion Albert Riele has become the World Match Racing Tour's first ever Official Watch Partner.

The World Match Racing Tour is a series of events held at venues all around the world. Albert Riele is the official partner watch for the World Match Racing Tour.





SWEDEN



RUSSIA



CROATIA



Together with this prestigious and world-renowned tour, Albert Riele has visited Sweden, Croatia, the USA and Russia.

Each of these places has its own unique character, each attracts the best sailors. The winners of each event received Albert Riele Swiss watches.



USA





 **ALBERT RIELE**

SWISS MATCH RACE TEAM

Albert Riele has become the Title Sponsor of the Swiss Match Race Team, with the talented Eric Monnin at the helm, whose name needs no introduction amongst the sport's enthusiasts. Monnin and his team have contested the spoils of the World Match Racing Tour for a decade and are now deemed the event's 'dark horse'.



OFFICIAL SPONSOR OF THE POLISH EQUESTRIAN ASSOCIATION

Albert Riele – a brand synonymous with elegance and modernity, is the Official Sponsor of the Polish Equestrian Association and a committed patron of prestigious equestrian events. Without doubt, equestrianism is an elite sport abounding in elegance, poise and exceptional grace. The charm of equestrian culture lies in its attachment to tradition and the atmosphere of dignified sports competition.



FAMILY 1881

This jubilee collection of uniquely styled watches with additional functions commemorates the birth of a brand and its the 135th anniversary. Each model honors the Albert Riele brand its own unique way, whether through its sublime design or the elegance of its technology.

The collection's highlight are its pocket watches, some in a limited edition of 135 timepieces.





Men's watch

ETA 2892 DD 9000
automatic movement
21 jewels
42-hour power reserve

Second hand, date, day of week,
month, moon phase

Case: 42 mm, stainless steel 316L
Anti-reflective sapphire crystal

Leather strap
Butterfly clasp

Water-resistant to 50 m

¹ Additional leather strap
with butterfly clasp included

² Additional steel bracelet included

³ Pink PVD coating



522GA14-SP33A-LN-K1 ^{1, 3}

ADDITIONAL LEATHER
STRAP INCLUDED

FAMILY 1881



522GA14-SS11A-LB-K1 ²



522GA14-SS33A-LB-K1 ²



PERFECTION

The heart of every Family 1881 timepiece is its Swiss mechanism – a self-winding movement in wristwatch models, engraved ‘Albert Riele’ on the rotor, and a manually-wound one in pocket watch models, signed with the brand logo on the bridge. The mechanisms are discreetly ornamented, and the workings can be observed through the transparent caseback. With each detail refined, these movements are complemented by the eye-catching nuances of their settings, from dials with sunray finish and ideal indices through to stylized crowns sporting the AR logo.







QUALITY

For Albert Riele it is much more than an essential feature. It is one of the foundations of the brand, a crucial element in the creation of its identity. The feeling of certainty and nobility that Albert Riele timepieces typically inspire comes from the Swiss Made quality in all aspects, guaranteed by the label.

Albert Riele also stands for exceptional design, creating a deserved impression of unimpeachable manners together with a modern elegance.





Anti-reflective sapphire crystal

Highly resistant to scratching, makes the time easier to read and looks beautiful. Appears in most models. Selected ones feature the innovative use of convex crystal.

Water-resistance

For top quality practicality, Albert Riele watches feature greater water-resistance extended to 100, 200, or even 500 meters.

Stainless steel 316L

Albert Riele watch cases are made of high-grade steel, selected models feature a PVD colour coating.

Quality straps

Albert Riele timepieces are available with leather straps, snugly-fitted to the case, with butterfly clasp. Other models feature steel bracelets or rubber straps.

Watch hands and indices

distinguished by the elegance of their design and quality of their workmanship. Many models have superluminescent features.

DETAIL

Albert Riele attaches great importance to details. Perfect balance between aesthetic and functional features determines the distinctive character of the Albert Riele timepiece. It also sets the tone for the choice of materials and components: reliable quartz and mechanical Swiss movements, sapphire crystal with an anti-reflective coating, high-quality stainless steel and butterfly clasp watch bands.



Albert Riele watch dials
demonstrate that excellent design aids usability. They are a peerless combination of pragmatism and style.

Swiss movements

The precise time measurement in Albert Riele watches is all down to their renowned and reliable Swiss mechanisms: Sellita or ETA mechanical movements and also Ronda or ETA quartz ones.

Solidly fitted casebacks

The movements are protected by solidly fitted casebacks, including transparent ones, depending on the model, either screwed in or down. They also bear the watch's reference number as well as its main parameters.





Men's watch

Ronda 708
quartz movement
5 jewels

Second hand, date, moon phase
EOL – battery end-of-life indicator

Case: 41 mm
stainless steel 316L
Anti-reflective sapphire crystal

Leather strap
Butterfly clasp

Water-resistant to 50 m

¹ Pink PVD coating

² Yellow PVD coating



321GQ13-SP33R-LN ¹



321GQ13-SS11R-LB



321GQ13-SY33R-LN ²



321GQ13-SS33R-LB

Unisex watch
219UQ02-SP33R-LN
219UQ02-SS11R-SS

ETA 955.112
quartz movement
7 jewels

Women's watch
219LQ18-SP33R-LN
219LQ18-SS11R-SS

ETA 956.412
quartz movement
7 jewels

Second hand, date
EOL – battery end-of-life indicator

Case:
38 mm – unisex watch
28 mm – women's watch
stainless steel 316L
Anti-reflective sapphire crystal

Leather strap or steel bracelet
Butterfly clasp

Water-resistant to 50 m

¹ Pink PVD coating



219UQ02-SP33R-LN ¹

219LQ18-SP33R-LN ¹

FAMILY 1881



219UQ02-SS11R-SS



219LQ18-SS11R-SS

Unisex watch
219UQ02-SS33R-LB
219UQ02-SY33R-SY

ETA 955.112
quartz movement
7 jewels

Women's watch
219LQ18-SS33R-LB
219LQ18-SY33R-SY

ETA 956.412
quartz movement
7 jewels

Second hand, date
EOL – battery end-of-life indicator

Case:
38 mm – unisex watch
28 mm – women's watch
stainless steel 316L
Anti-reflective sapphire crystal

Leather strap or steel bracelet
Butterfly clasp

Water-resistant to 50 m

¹ Yellow PVD coating



219UQ02-SS33R-LB

219LQ18-SS33R-LB

FAMILY 1881



219UQ02-SY33R-SY 1



219LQ18-SY33R-SY 1





Men's watch
117GQ09-SP33R-LN
117GQ09-SS33R-LB

Women's watch
117LQ09-SP33R-LN
117LQ09-SS33R-LB

Ronda 1063
quartz movement
5 jewels

Second hand
EOL – battery end-of-life indicator

Case:
30.5 x 47 mm – men's watch
24 x 37 mm – women's watch
stainless steel 316L
Anti-reflective sapphire crystal

Leather strap
Butterfly clasp

Water-resistant to 50 m

¹ Pink PVD coating



117GQ09-SP33R-LN ¹



117LQ09-SP33R-LN ¹

FAMILY 1881



117GQ09-SS33R-LB



117LQ09-SS33R-LB

Men's watch
117GQ09-SM33R-SM
117GQ09-SY33R-SY
117GQ09-SS11R-SS

Women's watch
117LQ09-SM33R-SM
117LQ09-SY33R-SY
117LQ09-SS11R-SS

Ronda 1063
quartz movement
5 jewels

Second hand
EOL – battery end-of-life indicator

Case:
30.5 x 47 mm – men's watch
24 x 37 mm – women's watch
stainless steel 316L
Anti-reflective sapphire crystal

Steel bracelet
Butterfly clasp

Water-resistant to 50 m

¹ Bicolour – steel
and yellow PVD coating
² Yellow PVD coating



117GQ09-SM33R-SM ¹



117LQ09-SM33R-SM ¹

FAMILY 1881



117GQ09-SY33R-SY ²



117LQ09-SY33R-SY ²



117GQ09-SS11R-SS



117LQ09-SS11R-SS









FAMILY 1881 LIMITED EDITION

These unique pocket watches are the flagship timepieces from the Family 1881 jubilee collection, some in a limited edition of 135. Their exquisite and ingeniously constructed movements are the perfect embodiment of the Albert Riele brand's character. They pay tribute to tradition and yet are at the same time an expression of the company's approach to form and presentation. This duality is further emphasised by the watch construction, allowing the wearer to read the time and observe the workings of the mechanism through the transparent caseback, and in two models, through the dial, thanks to the skeleton construction.

Men's pocket watch

ETA Unitas 6498
manually-wound movement
17 jewels
46-hour power reserve

Small seconds

Case: 53 mm, stainless steel 316L
Mineral crystal

¹ Chain included
² Pink PVD coating

135-PIECE LIMITED EDITION



112GM01-SS33A-PS-K1 ¹

POCKET WATCH
STAND INCLUDED



112GM01-SP00A-PP-K1^{1,2}

Men's pocket watch

ETA Unitas 6498
manually-wound movement
17 jewels
46-hour power reserve

Small seconds

Case: 53 mm, stainless steel 316L
Mineral crystal

¹ Chain included
² Pink PVD coating

135-PIECE LIMITED EDITION



112GM01-SS00R-PS-K1 ¹

POCKET WATCH
STAND INCLUDED



112GM01-SP00R-PP-K1^{1,2}

1881

It is 1881. In Switzerland – the home of watchmaking – a traditional watch atelier under the name of Albert Riele is founded. Since that time Albert Riele has become a modern brand, with a tasteful logo that reflects its character and a whole array of fabulous timepieces, Swiss Made, of course.

In 2016 Albert Riele celebrated its 135th anniversary.



N° 596.
26 septb. 1881, 5 h. du soir
R. ALBERT RIELÉ
fabriquant
CHAUX-DE-FONDS





Men's pocket watch

ETA Unitas 6497
manually-wound movement
17 jewels
46-hour power reserve

Small seconds

Case: 53 mm,
stainless steel 316L
Anti-reflective
sapphire crystal

¹ Chain included
² Pink PVD coating



120GM12-SP15A-PP-K1^{1,2}

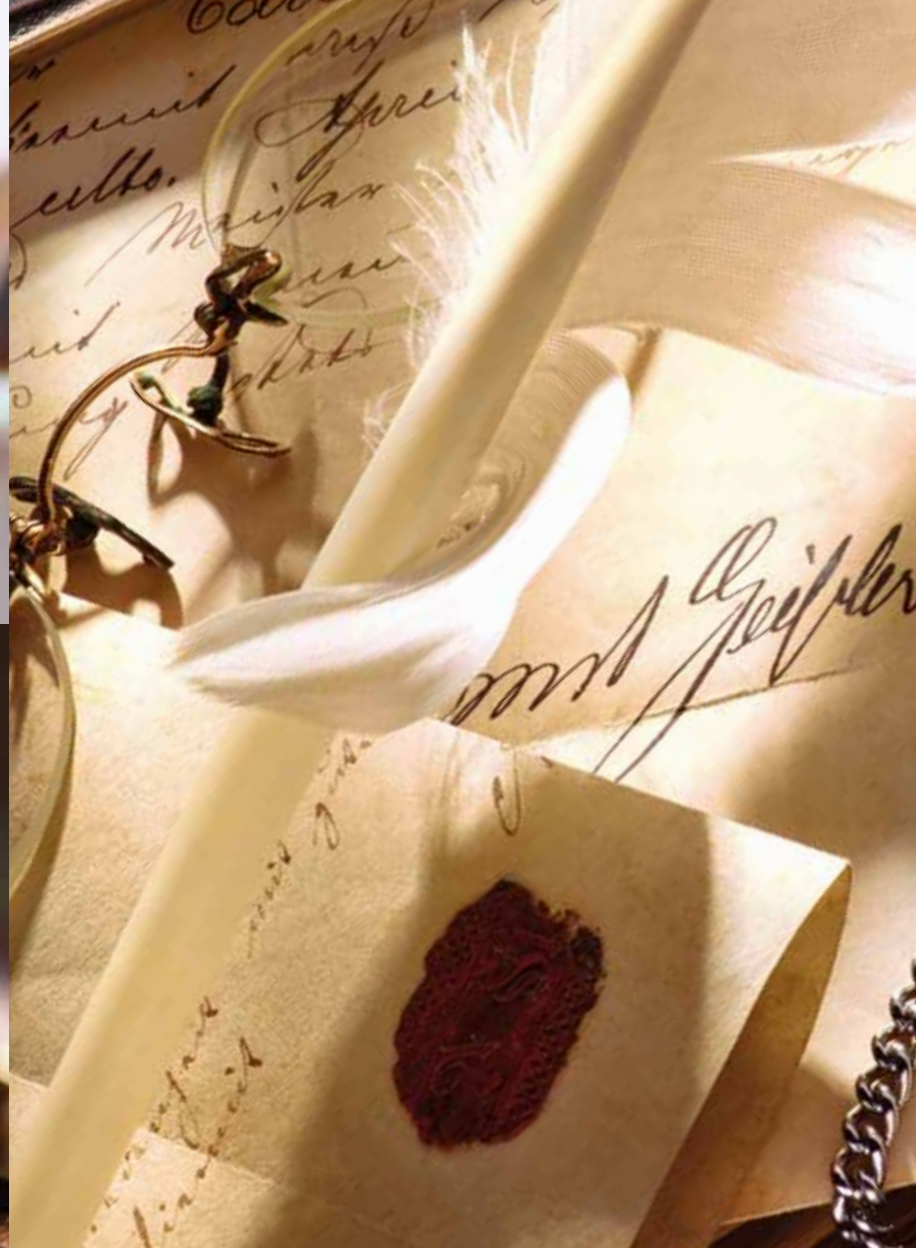


FAMILY 1881



120GM12-SS33R-PS-K1 1





PREMIERE

The line that defined the nature of the brand and set it out on an ambitious path. The premium collection, containing timepieces with various functions, including chronographs.

There are also currently editions with an extra bracelet or strap and a personalised case.





Men's watch

Ronda 8040.N
quartz movement
13 jewels

Small seconds, date, day of week,
chronograph second counter,
chronograph minute counter,
chronograph hour counter and
1/10 second counter, tachymeter

Case:
43 mm, stainless steel 316L
Hands and indices with
superluminescent inlay
Anti-reflective sapphire crystal

Leather strap or steel bracelet
Butterfly clasp

Water-resistant to 100 m

¹ Additional steel bracelet included

² Additional leather strap
with butterfly clasp included

³ Pink PVD coating



ADDITIONAL STEEL
BRACELET INCLUDED

NEW

6456Q24-SS631-LT-K1 ¹



NEW

645GQ24-SS11I-CB-K1 ¹



NEW

645GQ24-SS16I-CB-K1 ¹



NEW

645GQ24-SP33I-LN-K1 ^{2,3}



NEW

645GQ24-SS13I-SS-K1 ²

Men's watch

Ronda 5040.F
quartz movement
13 jewels

Small seconds, date,
day of week, month,
chronograph second counter,
chronograph minute counter,
chronograph hour counter
and 1/10 second counter

Case:
44 mm – men's watch
40 mm – unisex watch
stainless steel 316L
Hands and indices with
superluminescent inlay
Anti-reflective sapphire crystal

Leather strap
Butterfly clasp

Water-resistant to 50 m

¹ Additional steel bracelet included

² Diameter: 40 mm



ADDITIONAL STEEL
BRACELET INCLUDED

704G007-SS311-LB-K1¹
704U007-SS311-LB-K1^{1,2}

PREMIERE



704GQ07-SS63I-LT-K1 ¹



704GQ07-SS21I-CB-K1 ¹
704UQ07-SS21I-CB-K1 ^{1,2}

Men's watch

Ronda 5040.F
quartz movement
13 jewels

Small seconds, date, day of week,
month, chronograph second counter,
chronograph minute counter,
chronograph hour counter
and 1/10 second counter

Case:
44 mm – men's watch
40 mm – unisex watch
stainless steel 316L
Hands and indices with
superluminescent inlay
Anti-reflective sapphire crystal

Steel bracelet or leather strap
Butterfly clasp

Water-resistant to 50 m

¹ Additional leather strap
with butterfly clasp included

² Pink PVD coating

³ Diameter: 40 mm



704GQ07-SS11I-SS-K1 ¹
704UQ07-SS11I-SS-K1 ^{1,3}



704GQ07-SP33I-LN-K1 ^{1,2}
704UQ07-SP33I-LN-K1 ^{1,2,3}







T RIELE
GRAPHHE

JU

Men's watch

Ronda 5030.D
quartz movement
13 jewels

Small seconds, date,
chronograph second counter,
chronograph minute counter,
chronograph hour counter,
tachymeter

Case: 44 mm, stainless steel 316L
Hands with superluminescent inlay
Anti-reflective sapphire crystal

Steel bracelet or leather strap
Butterfly clasp

Water-resistant to 50 m

¹ Additional leather strap
with butterfly clasp included

² Additional steel bracelet included

³ Black PVD coating



ADDITIONAL LEATHER
STRAP INCLUDED

505GQ06-SS11A-SS-K1 ¹



505GQ06-SS21A-LB-K1 ²



505GQ06-SB11A-CB-K1 ^{1,3}



505GQ06-SS33A-LB-K1 ²

Men's watch

Ronda 7004.N
quartz movement
6 jewels

Small seconds, date, day of week,
EOL – battery end-of-life indicator

Case: 43 mm, stainless steel 316L
Hands and indices
with superluminescent inlay
Anti-reflective sapphire crystal

Leather strap
Butterfly clasp

Water-resistant to 50 m

¹ Additional steel bracelet included

² Additional leather strap
with butterfly clasp included

³ Additional carbon effect leather
strap with butterfly clasp included

⁴ Pink PVD coating

⁵ Black PVD coating



ADDITIONAL STEEL
BRACELET INCLUDED

302GQ05-SS131-LB-K1 ¹



302GQ05-SB13I-LB-K1 ^{3,5}



302GQ05-SP23I-LB-K1 ^{2,4}



302GQ05-SS23I-LB-K1 ¹

Women's watch

ETA 251.471
quartz movement
23 jewels

Small seconds, date,
chronograph second counter,
chronograph minute counter,
1/10 second counter, tachymeter

Case: 38 mm, stainless steel 316L
Diamonds 0.09 ct (12 pcs.),
colour G-H, clarity VS
Hands with superluminescent inlay
Anti-reflective sapphire crystal

Satin strap
Butterfly clasp

Water-resistant to 50 m

- ¹ Additional satin strap
with butterfly clasp included
² Pink PVD coating
³ Dial inlaid with mother-of-pearl



ADDITIONAL SATIN
STRAP INCLUDED

513LQ03-SP33D-TN-K1 ^{1, 2, 3}



Women's watch

ETA 251.471
quartz movement
23 jewels

Small seconds, date,
chronograph second counter,
chronograph minute counter,
1/10 second counter, tachymeter

Case: 38 mm, stainless steel 316L
Diamonds 0.09 ct (12 pcs.),
colour G-H, clarity VS
Hands with superluminescent inlay
Anti-reflective sapphire crystal

Satin strap
Butterfly clasp

Water-resistant to 50 m

¹ Additional satin strap
with butterfly clasp included

² Additional yellow PVD
steel bracelet included

³ Additional steel bracelet included

⁴ Yellow PVD coating

⁵ Dial inlaid with mother-of-pearl



ADDITIONAL STEEL
BRACELET INCLUDED

513LQ03-SS33D-TW-K1 ^{3,5}

PREMIERE



513LQ03-SY99D-TW-K1 ^{2, 4, 5}



513LQ03-SS11D-TB-K1 ^{3, 5}





CONCERTO

A collection maintaining the Albert Riele style and fully reflecting its ideals. An array of models which are tasteful and considered in every detail – each one provides a feeling of satisfaction, like listening to a masterful performance of your favourite music. What distinguishes this line are its tasteful timepieces with automatic movements and comfortable, delicate watches with quartz mechanisms.









Men's watch

Sellita SW200
automatic movement
26 jewels
38-hour power reserve

Second hand

Case: 42 mm, stainless steel 316L
Hands with superluminescent inlay
Anti-reflective sapphire crystal

Leather strap or steel bracelet
Butterfly clasp

Water-resistant to 50 m

¹ Pink PVD coating

² Black PVD coating



142GA04-SP66I-LT ¹



142GA04-SB11I-LB ²

CONCERTO



142GA04-SS33I-LB



142GA04-SS22I-SS

142GA04-SM99I-LN ¹

Men's watch

Sellita SW200
automatic movement
26 jewels
38-hour power reserve

Second hand

Case: 42 mm, stainless steel 316L
Hands with superluminescent inlay
Anti-reflective sapphire crystal

Leather strap or steel bracelet
Butterfly clasp

Water-resistant to 50 m

¹ Pink PVD coating



136GA04-SS33A-LB



136GA04-SS66A-LT

CONCERTO



136GA04-SS11A-SS



136GA04-SP22A-LN¹



136GA04-SS11A-LB



Men's watch

Sellita SW200
automatic movement
26 jewels
38-hour power reserve

Second hand, date

Case: 42 mm, stainless steel 316L
Hands with superluminescent inlay
Anti-reflective sapphire crystal

Leather strap or steel bracelet
Butterfly clasp

Water-resistant to 50 m

¹ Pink PVD coating



241GA04-SS661-LT



241GA04-SS661-SS

CONCERTO



241GA04-SS33I-LB



241GA04-SS22I-LN



241GA04-SP33I-LN



Men's watch

Sellita SW200
automatic movement
26 jewels
38-hour power reserve

Second hand, date

Case: 42 mm, stainless steel 316L
Hands with superluminescent inlay
Anti-reflective sapphire crystal

Leather strap
Butterfly clasp

Water-resistant to 50 m

¹ Pink PVD coating



216GA04-SP33M-LN ¹



216GA04-SS11M-LB

CONCERTO



216GA04-SS33M-LB



216GA04-SS22M-LB



Men's watch

Sellita SW200
automatic movement
26 jewels
38-hour power reserve

Second hand, date

Case: 42 mm
stainless steel 316L
Hands with super-
luminescent inlay
Anti-reflective
sapphire crystal

Leather strap
or steel bracelet
Butterfly clasp

Water-resistant to 50 m

¹ Pink PVD coating

² Bicolour – steel
and yellow PVD coating

³ Yellow PVD coating



215GA04-SP33I-LN ¹



215GA04-SS11I-LB



215GA04-SS33I-LB

CONCERTO



215GA04-SM33I-SM ²



215GA04-SY33I-SY ³



215GA04-SS22I-SS



Men's watch

Ronda 715 / ETA 955.112
quartz movement
5 / 7 jewels

Second hand, date,
EOL – battery end-of-life indicator

Case: 43 mm, stainless steel 316L
Anti-reflective sapphire crystal

Leather strap
Butterfly clasp

Water-resistant to 50 m

¹ Pink PVD coating



203GQ02-SS331-LB

CONCERTO



203GQ02-SS221-LB



203GQ02-SS111-LB



203GQ02-SP331-LN ¹

Men's watch
018GQ19-SY99I-LN
018GQ19-SS11I-LB
018GQ19-SP33I-LN
018GQ19-SS33I-LB

Women's watch
018LQ19-SP33I-LN
018LQ19-SS33I-LB

Ronda 1062
quartz movement
4 jewels

Case:
41 mm – men's watch
30 mm – women's watch
stainless steel 316L
Anti-reflective sapphire crystal

Leather strap
Butterfly clasp

Water-resistant to 50 m

¹ Yellow PVD coating

² Pink PVD coating



018GQ19-SY99I-LN ¹



018GQ19-SS11I-LB

CONCERTO



018GQ19-SP33I-LN ²



018LQ19-SP33I-LN ²



018GQ19-SS33I-LB



018LQ19-SS33I-LB

Unisex watch

018UQ19-SY99I-SY

018UQ19-SY33I-SM

018UQ19-SS33I-SS

Women's watch

018LQ19-SY99I-SY

018LQ19-SY33I-SM

018LQ19-SS33I-SS

Ronda 1062

quartz movement

4 jewels

Case:

38 mm – unisex watch

30 mm – women's watch

stainless steel 316L

Anti-reflective sapphire crystal

Steel bracelet

Butterfly clasp

Water-resistant to 50 m

¹ Yellow PVD coating

² Bicolour – steel
and yellow PVD coating



018UQ19-SY99I-SY ¹



018LQ19-SY99I-SY ¹

CONCERTO



018UQ19-SY33I-SM ²



018LQ19-SY33I-SM ²



018UQ19-SS33I-SS



018LQ19-SS33I-SS



THE MOODMAKER

Albert Riele watches create a feeling of quality. With their effortless refinement, they measure every second and make it special. They give dignity to every moment that passes. Albert Riele watches remind us to savour nuances, that it's important to seize the day, to make conscious choices and live life to the full – quickly, but without haste. Try new things, experience them, and do it with class. In accordance with the brand's ethos, Albert Riele is ubiquitous at prestigious artistic events. Cooperating with renowned institutions on particularly highly regarded projects, Albert Riele has become a mark of quality for the events it supports. These include: film festivals and award ceremonies, quality musical events, including philharmonic concerts, as well as theatres of great renown.









GALA

A line for women. The watches embody all the ideals of Albert Riele in a gentler, beautifully feminised form. Models in the Gala range express an authentic, unforced elegance. Thanks to their restrained design features, they effortlessly fit into a range of looks, creating an air of irresistible charm.

What stands out in the Gala line are the beautifully feminine models decorated with precious materials – mother-of-pearl and high-quality diamonds.





Women's watch

ETA 956.402
quartz movement
7 jewels

Second hand
EOL – battery end-of-life indicator

Case: 32 mm, stainless steel 316L
Diamonds 0.32 ct (42 pcs.),
colour G-H, clarity VS
Anti-reflective sapphire crystal

Satin strap
Butterfly clasp

Water-resistant to 50 m

¹ Pink PVD coating

² Yellow PVD coating

³ Dial inlaid with mother-of-pearl





128LQ16-SSD33D-TT ³



128LQ16-SYD33D-TZ ^{2,3}

Women's watch

Ronda 783 / ETA 956.402

quartz movement

5 / 7 jewels

Second hand

EOL – battery end-of-life indicator

Case: 32 mm, stainless steel 316L

Anti-reflective sapphire crystal

Leather strap

Butterfly clasp

Water-resistant to 50 m

¹ Yellow PVD coating

² Dial inlaid with mother-of-pearl



125LQ16-SS33M-LW ²

GALA



125LQ16-SY99M-LZ ^{1, 2}



125LQ16-SS11M-LB ²

Women's watch

Ronda 783 / ETA 956.402

quartz movement

5 / 7 jewels

Second hand

EOL – battery end-of-life indicator

Case: 33 mm, stainless steel 316L

Anti-reflective sapphire crystal

Satin strap

Butterfly clasp

Water-resistant to 50 m

¹ Dial inlaid with mother-of-pearl



127LQ16-SS33R-TW ¹



127LQ16-SS11R-TB ¹



Women's watch

ETA 956.402
quartz movement
7 jewels

Second hand
EOL – battery end-of-life indicator

Case: 33 mm, stainless steel 316L
Diamonds 0.07 ct (12 pcs.),
colour G-H, clarity VS
Anti-reflective sapphire crystal

Steel bracelet
Butterfly clasp

Water-resistant to 50 m

¹ Yellow PVD coating

² Bicolour – steel
and yellow PVD coating

³ Pink PVD coating

⁴ Dial inlaid with mother-of-pearl



127LQ16-SY33D-SY ^{1, 4}



127LQ16-SS33D-SS ⁴



127LQ16-SM33D-SM ^{2,4}



127LQ16-SP33D-SP ^{3,4}



Women's watch

Ronda 762
quartz movement
4 jewels

Case: 30 mm, stainless steel 316L
Diamonds 0.01 ct (4 pcs.),
colour G-H, clarity VS
Anti-reflective sapphire crystal

Steel bracelet or satin strap
Butterfly clasp

Water-resistant to 50 m

¹ Yellow PVD coating

² Dial inlaid with mother-of-pearl



014LQ08-SY33D-SY ^{1, 2}



014LQ08-SS33D-SS ²



014LQ08-SS11D-TB ²



014LQ08-SS33D-TW ²



014LQ08-SS77D-TZ ²



014LQ08-SS88D-TN ²

Women's watch

Ronda 784
quartz movement
5 jewels

Date

Case: 31.5 x 40.5 mm
stainless steel 316L
Anti-reflective sapphire crystal

Satin strap
Butterfly clasp

Water-resistant to 50 m

¹ Yellow PVD coating





126LQ17-SY99I-TZ¹



126LQ17-SS88I-TN



126LQ17-SS66I-TT



126LQ17-SS11I-TB

Women's watch

Ronda 762
quartz movement
4 jewels

Case: 34 x 22 mm
stainless steel 316L
Anti-reflective sapphire crystal

Steel bracelet
Butterfly clasp

Water-resistant to 50 m



030LQ08-SS11I-SS



Women's watch

Ronda 762
quartz movement
4 jewels

Case: 34 x 22 mm
stainless steel 316L
Anti-reflective sapphire crystal

Satin strap
Butterfly clasp

Water-resistant to 50 m

¹ Pink PVD coating



030LQ08-SS66I-TT



030LQ08-SSRRI-TR



030LQ08-SP88I-TN¹



030LQ08-SS44I-TB





SALES SUPPORT





TV ADVERT



OUTDOOR ADVERT



POS VISUALIZATION



ONE PAGE NEWSPAPER AD



FULL SPREAD NEWSPAPER AD



HORIZONTAL NEWSPAPER AD





INTERNET



ROLL-UP



LARGE DISPLAY

AR001-01 – W 95 X D 60 X H 60 cm

Number of watches on display: 35-38



MEDIUM DISPLAY

AR002-01 – W 73 X D 58 X H 49 cm
Number of watches on display: 24-28



CASCADE DISPLAY

AR114-01 – W 33.5 X D 37 X H 35 cm
Number of watches on display : 12



SMALL DISPLAY
AR064-01 – W 64 X D 44 X H 36 cm
Number of watches on display: 12-15



MINI DISPLAY
AR108-01 – W 25 X D 25.5 X H 25 cm
Number of watches on display: 6-8



COUNTER DISPLAY

AR041-01 – W 70 X D 42 H 20 cm

Number of watches on display: 12-18

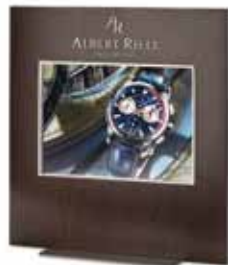


SHOWCASE



LARGE BACKBOARD

AR010-01 – W 49 X H 60 cm



MEDIUM BACKBOARD

AR011-01 – W 49 X H 49 cm



SMALL BACKBOARD

AR065-01 – W 36 X H 36 cm



COUNTER BACKBOARD

AR044-01 – W 43.5 X H 20 cm



DISPLAY INSERT – FAMILY 1881

AR074-01 – W 34.5 X H 29.5 cm

AR075-01 – W 34.6 X H 23 cm

AR076-01 – W 24.6 X H 22.6 cm



DISPLAY INSERT – CHALLENGER

AR104-02 – W 34.5 X H 29.5 cm

AR105-02 – W 34.6 X H 23 cm

AR106-02 – W 24.6 X H 22.6 cm

AR118-02 – W 32.5 X H 16 cm



DISPLAY INSERT – PREMIERE

AR030-03 – W 34.5 X H 29.5 cm

AR031-03 – W 34.6 X H 23 cm

AR069-03 – W 24.6 X H 22.6 cm



DISPLAY INSERT – CONCERTO

AR086-03 – W 34.5 X H 29.5 cm

AR087-03 – W 34.6 X H 23 cm

AR092-03 – W 24.6 X H 22.6 cm



DISPLAY INSERT – GALA

AR080-02 – W 34.5 X H 29.5 cm

AR081-02 – W 34.6 X H 23 cm

AR082-02 – W 24.6 X H 22.6 cm



CENTRAL BASE

AR035-01 – W 49 X D 26.5 X H 8 cm



FRONT SECTION

AR036-01 – W 43.5 X D 34.5 X H 2.7 cm



CENTRAL EXTENSION

AR040-01 – W 49 X D 13.2 X H 5.2 cm



SIDE SECTION - LEFT

AR038-01 – W 51.5 X D 19.5 X H 11 cm

SALES SUPPORT



SIDE SECTION - RIGHT
AR037-01 – W 42 X D 24.7 X H 6 cm



SIDE EXTENSION
AR039-01 – W 12 X D 24 X H 5.5 cm



COUNTER BASE
AR042-01 – W 43.4 X D 34.5 X H 3.4 cm



COUNTER SECTION LEFT/RIGHT
AR043-01 – W 16.4 X D 24.9 X H 1.5 cm



SMALL CENTRAL BASE
AR066-01 – W 36 X D 36 X H 3.3 cm



SMALL SECTION LEFT/RIGHT
AR067-01 – W 17 X D 26 X H 1.6 cm



ON-STRAP DISPLAY MOUNT
AR033-01



L WATCH STAND – SET
AR015-01 – W 4.5 X D 4.5 X H 6.3 cm



M WATCH STAND – SET
AR014-01 – W 4.5 X D 4.5 X H 5 cm



S WATCH STAND – SET
AR013-01 – W 4.5 X D 4.5 X H 3.4 cm



XS WATCH STAND – SET
AR012-01 – W 4.5 X D 4.5 X H 2.2 cm



VERTICAL C-CLIP (MALE) – SET
AR016-01



VERTICAL C-CLIP WITH T-FOOT (MALE) – SET
AR017-01



HORIZONTAL C-CLIP (MALE) – SET
AR018-01



HORIZONTAL C-CLIP WITH T-FOOT (MALE) – SET
AR019-01



VERTICAL C-CLIP (FEMALE) – SET
AR020-01



VERTICAL C-CLIP WITH T-FOOT (FEMALE) – SET
AR021-01



HORIZONTAL C-CLIP (FEMALE) – SET
AR022-01



HORIZONTAL C-CLIP WITH T-FOOT (FEMALE) – SET
AR023-01



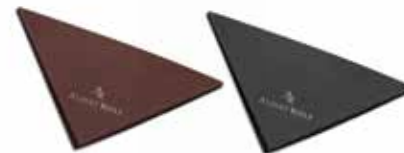
OFFICIAL AGENT PLATE
AR024-01 – W 10.5 X D 4.5 X H 7.3 cm



PRESENTATION TRAY
AR047-01 – W 29.9 X D 22 X H 1.6 cm



GLOVES
AR006-01



WATCH POLISHING CLOTH
AR007-01 BROWN, AR045-01 BLACK

SALES SUPPORT



GIFT SET BOX WITH SETTING PIN
AR058-01



GIFT SET BOX
AR004-01



POCKET WATCH BOX
AR054-01



STANDARD BOX
AR008-01



CHALLENGER BOX
AR088-01



PAPER BAG
AR005-01



PAPER BAG
AR050-01



PRODUCT CATALOGUE
AR034



MASTER CATALOGUE-MANUAL
AR032



WARRANTY BOOKLET WITH MANUALS
AR009



WARRANTY CARD
AR026-01



TAG WITH LOGO
AR027-01



TAG
AR073-01



ROSE SETTING PIN
AR060-01



STEEL SETTING PIN
AR059-01



TRAVEL WALLET
AR094-01



SAILING BAG
AR097-01



SMALL SAILING BAG
AR096-01



UMBRELLA
AR093-01



WALL CLOCK
AR048-01



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